



2nd Annual Tennis Tournament 2018

July 9, 2018

Dear Potential Sponsor,

In 2008, over 80% of the nearly 7,000 dogs taken into EBR Parish Animal Control were euthanized! Only 35% of these dogs were put to sleep because they were too sick or dangerous. Most of these homeless dogs were adoptable and just needed a place to call home.

We would like to take this opportunity share some exciting news. Yelp!BR and Friends of the Animals BR, Inc. are joining "Paws for the Cause". Our name going forward will be Friends of the Animals BR, Inc. The merger of these two well-established dog rescues will provide a stable and sustainable model serving the needs of homeless dogs throughout our area.

Yelp!BR was founded in 2009 by employees of Commercial Properties Realty Trust, LLC as a non-profit 501(c)(3). The goal was to lower the euthanasia rate in Baton Rouge and they have found homes for over 2500 dogs. These dogs were pulled directly from Companion Animal Alliance or other kill shelters.

Friends of the Animals BR, Inc. (FOTA BR) began in January of 2010 as a non-profit 501(c)(3) with all dogs in foster care. The dogs taken into the FOTA program are also from local kill shelters. They have found homes for over 3700 dogs, primarily through the Dog Adoption House, located on Highland Road. Their Podcast and Instagram won awards in 225 Magazine in 2017.

On Friday, November 9 through Sunday, November 11, we will be hosting The Fall Tennis Tournament at Bocage Racquet Club. We will have Men's and Women's doubles tennis. Please go to the USTA tennis web site to sign up and view the schedule for the weekend of fun. We will have prizes for all levels. Also, there will be food and beverages for the tournament. We will have many of our furry friends there that will be available for adoption. FOTA is planning a weekend of exciting tennis and competitive events.

I am writing to ask you to consider supporting this event through one of several opportunities which are enclosed. Our success this past year has been possible due to the generosity of our supporters like you. Each dog saved and placed in a new home is a true success, and we hope to eventually make that a reality for EVERY homeless dog in Baton Rouge. You may become a sponsor by mailing your check with the enclosed sponsorship contract to FOTA Baton Rouge by October 31, 2018. Please be sure to note your donation is for the FOTA BR Fall Tennis Tournament. If you are not able to be a sponsor at this time, please consider donating to our cause. Thanks in advance for your support. If you have any questions or need additional information, please call me at 225-938-8742.

Sincerely,

Cindy Berggreen, President
Friends of the Animals Baton Rouge

P.S. Mark your calendars and plan to join us for ***FOTA Baton Rouge's Tennis Tournament November 9 – November 11, 2018.***

Sponsorship Contract

Please complete and return with payment by October 31, 2018 to:

FOTA BR Tennis Tournament 2018
P.O. Box 14871
Baton Rouge, LA 70898

Make Checks Payable to FOTA BR

Date Submitted: _____

Company Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

A check is enclosed for the following sponsorship level:

ALPHA Corporate Sponsor- \$5,000

Classic Canine - \$500

Top Dog Sponsor - \$2,500

Best Friend Sponsor - \$250

Power Puppy Sponsor - \$1,000

Other: We are providing the following products/services, event /dining certificates, catering/refreshments, etc. for the event (please include description and corresponding monetary value)

***A letter of receipt and copy of this contract signed by a FOTA BR representative
will be sent to confirm your sponsorship donation.***

Donor/Sponsor Signature: _____ Date: _____

FOTA BR Representative Signature: _____ Date: _____